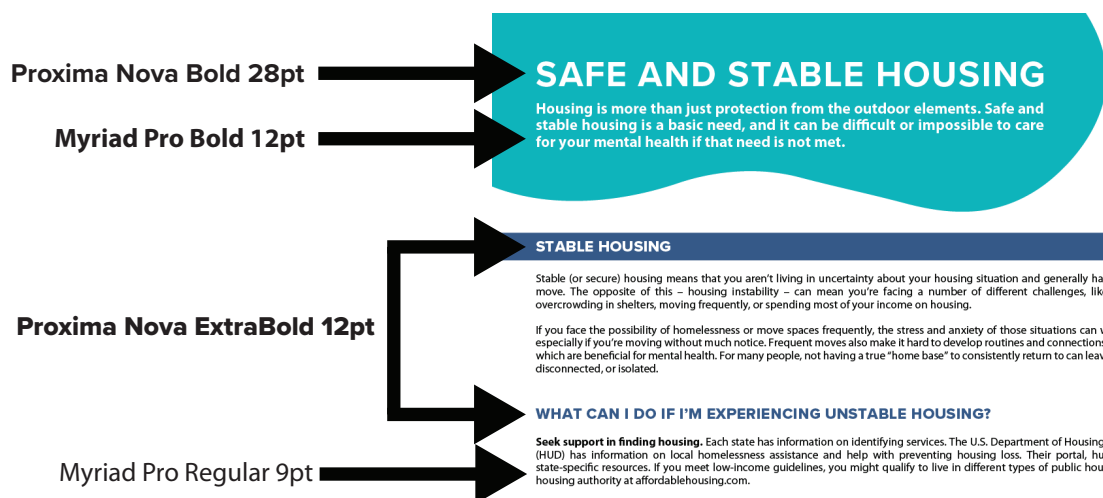


AFFILIATE GUIDE TO MAKING YOUR OWN MENTAL HEALTH MONTH MATERIALS (THAT MATCH THE TOOLKIT)

Fonts



For those with paid access to Adobe Creative Cloud, the Proxima Nova and Myriad Pro font families can be accessed through Adobe Fonts. These fonts can also be purchased elsewhere online. HOWEVER, there are alternatives that are available for free.

Free Proxima Nova Alternatives:

Metropolis - Download it at <https://github.com/dw5/Metropolis/tree/master/Fonts>

Raleway - Download it at <https://fonts.google.com/specimen/Raleway>

Myriad Pro Regular (not full font family) - Download for free at <https://fontsgreek.com/fonts/Myriad-Pro-Regular>

Colors

Official Logo Colors

						
Pantone 294U	Pantone 137U	Pantone 315U	Pantone 1788U	Pantone 2425U	Pantone 7466U	Pantone 390U
R:56 G:89 B:136	R:255 G:159 B:55	R:32 G:103 B:121	R:249 G:93 B:98	R:151 G:83 B:129	R:0 G:180 B:188	R:151 G:169 B:38
C:100 M:53 Y:2 K:21	C:0 M:29 Y:84 K:0	C:100 M:7 Y:23 K:33	C:0 M:71 Y:66 K:0	C:38 M:85 Y:2 K:2	C:72 M:0 Y:28 K:0	C:28 M:0 Y:99 K:13
Hex: #385988	Hex: #FF9F37	Hex: #206779	Hex: #F95D62	Hex: #975381	Hex: #00B4BC	Hex: #97A926
						
R:171 G:206 B:62	R:211 G:28 B:91	R:27 G:176 B:179	R:251 G:218 B:92			
C:38 M:1 Y:96 K:0	C:12 M:100 Y:49 K:1	C:74 M:7 Y:33 K:0	C:2 M:11 Y:76 K:0			
Hex: #ABCE3E	Hex: #D31C5B	Hex: #1BB0B3	Hex: #FBDA5C			